



Express

APRIL 22, 2026

Life Insurance

[Close the Sale Faster with Text to Sign with Authorization Code](#)

Your clients can now authorize you to sign their app with a text code.

[Indexed Universal Life - Protection for Life in Motion](#)

Life moves fast and Indexed Universal Life (IUL) keeps up. IUL insurance offers long-term protection with the flexibility to grow along the way.

Long-Term Care

[Inforce LTCi Rate Adjustments Effective July 1, 2026](#)

We will implement the following inforce rate adjustments effective July 1, 2026.

[LTC Operations: FAQ Reminder](#)

We encourage you to reference the FAQ for the most up-to-date guidance and share it with your teams as needed.

Critical Illness

[Critical Advantage vs. Other CI Products: What Sets It Apart?](#)

While many CI products check the box, Critical Advantage helps you sell smarter-with flexible design, easier positioning, and more ways to meet clients where they are.

Breaking Down the Critical Advantage Portfolio: CI, Cancer, and Heart/Stroke Explained

Critical Advantage helps you move beyond traditional health conversations and offer real financial protection clients can use however they need-making it easier to close cases and deepen client relationships.

Mutual of Omaha Affiliate Companies: United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company, Mutual of Omaha Medicare Advantage Company, and Omaha Health Insurance Company.

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